



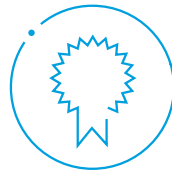
INTRODUCING INFORMATION BUILDERS

Actionable Analytics.  
Trusted Data.

## Who We Are

While other companies have come and gone, Information Builders has been helping customers manage and use their data for more than 40 years.

We take pride in the awards we've won for our advanced technology, our innovative employees, and our culture of customer service.



### Awards and Honors

Stevie® Awards  
Sales and Customer Service

G2 Crowd  
Top 50 Best Enterprise Software  
Company

Dresner Advisory Services  
Technology Innovation Award

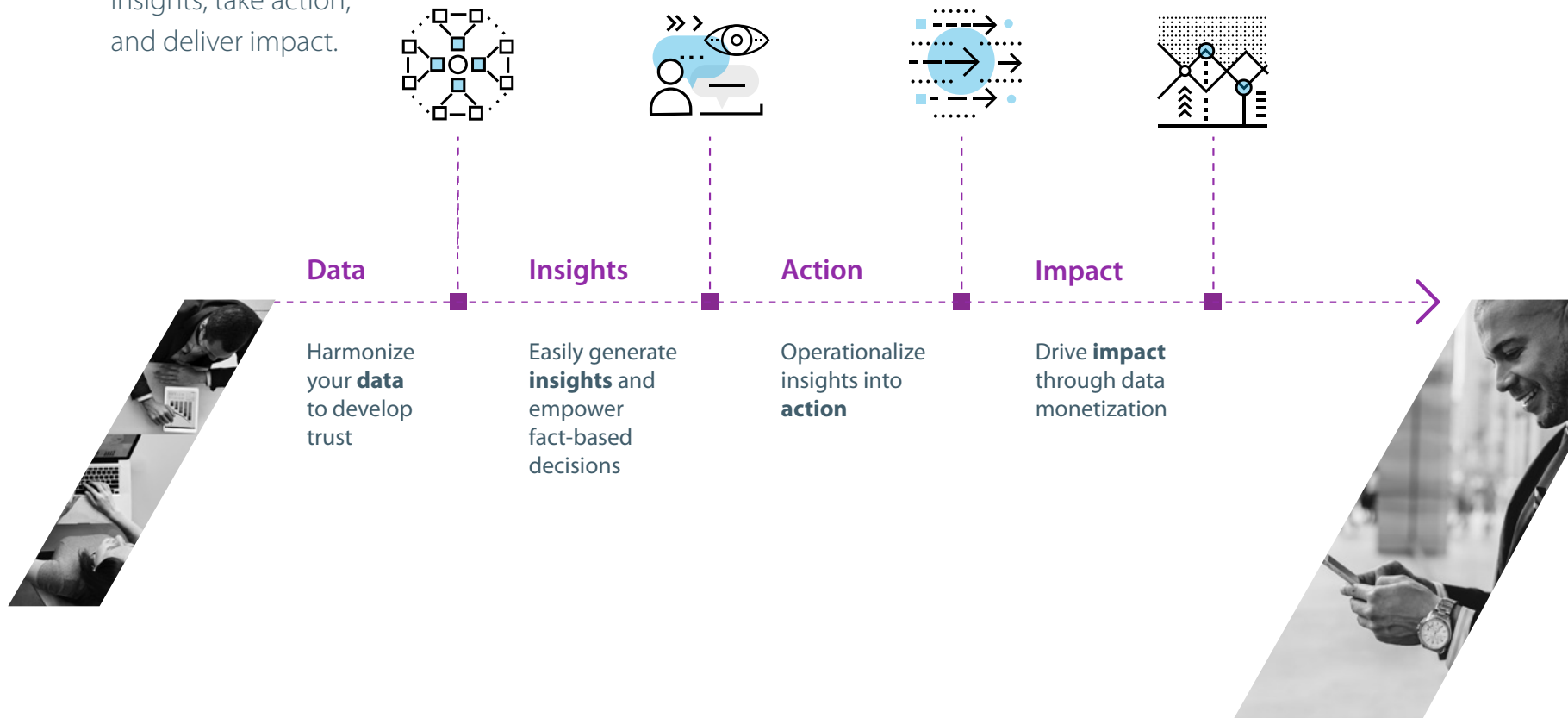
CRN Big Data 100  
Coolest Business Analytics Vendors

"I enjoy working at Information Builders because of the culture. The energy and passion of the people that I work with inspire me to learn and contribute on the same level."

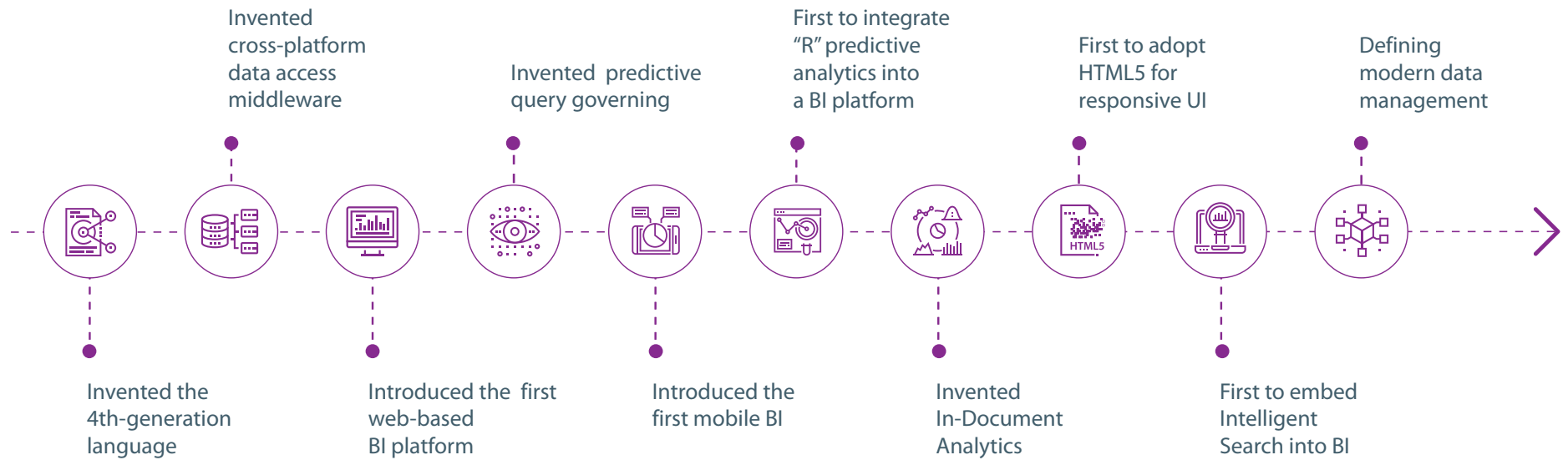
**Porter Thorndike**  
WebFOCUS Sales and Strategy Director

## What We Do

Information Builders provides business intelligence (BI), analytics, and data management solutions that help companies manage their data, generate insights, take action, and deliver impact.



# A History of Innovation



With innovations dating back to 1975, Information Builders has kept pace with every change in the computing industry.

Our list of inventions and "firsts" are a source of pride for our creative and driven employees.

## Actionable Analytics

The [WebFOCUS](#) business intelligence (BI) and analytics platform helps companies use data more strategically across and beyond the enterprise.

It enables companies to turn data into actionable insights for real business outcomes.

Though most widely used by businesspeople, WebFOCUS is IT-friendly – the most scalable, secure, easily administered, well-governed platform available.



Dashboards  
Portals  
Predictive Analytics  
Enterprise Reporting  
Self-Service Analytics  
Location Analytics  
In-Document Analytics  
Internet of Things (IoT) Analytics  
BI Search  
Data Discovery  
Big Data Analytics  
Mobile  
Collaboration  
White-Labeled Applications  
InfoApps™  
Embedded Analytics  
and more...

## Trusted Data

Information Builders' [Data Management Platform](#) is powerful enough for organizations to have complete administrative control of their most vital data assets.

Whether installed in-house or in the cloud, our software enables rapid access to timely, accurate data across all systems, processes, and stakeholders.



Data Integration  
API Management  
Big Data Integration  
Blockchain  
Cloud  
Internet of Things (IoT)  
Extract, Transform, and Load (ETL)  
Real-Time, Batch, or Changed-Data Capture  
Adapters  
Application Integration  
Secure, Scalable, Reliable  
End-to-End Transaction Lifecycle Monitoring and Remediation  
Business-to-Business Integration

Trading Partner Management  
Data Quality Management  
Real-Time  
Rule-Based  
Remediation Portal  
Reference Data  
Master Data Management (MDM)  
Simplified Deployment  
Pre-Packaged MDM in a Box

## Specialized Solutions



Education and  
Not-for-Profit



Financial  
Services



Government



Healthcare



Insurance



Manufacturing



Retail

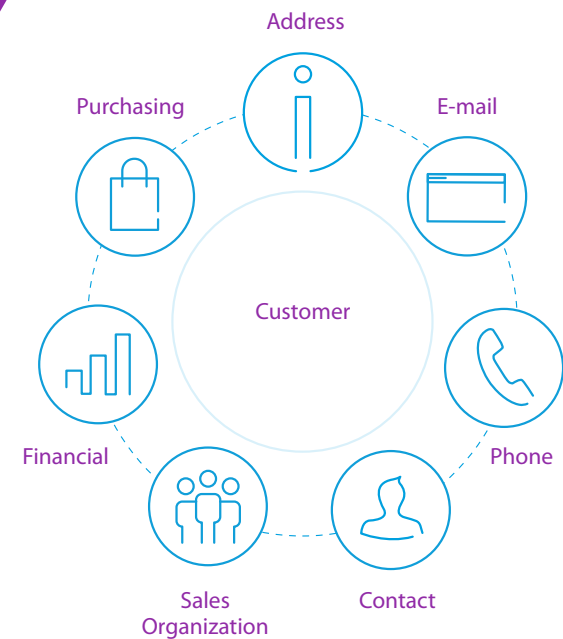


Transportation  
and Logistics



Travel,  
Hospitality,  
and Entertainment

Business-focused applications such as [Omni-Gen™](#) for customers and suppliers provide more value out of the box to get your data in top shape – faster.



Information Builders provides industry-specific solutions and high levels of expertise for [healthcare](#) and [health insurance](#), [P&C insurance](#), [credit unions](#), [banking](#), [government](#), and more.

## Partnering With Customers

This is where it all comes together. Our customers know they can count on us to be there.



"Information Builders is loyal to me, and that's a partnership I can depend on."

**Katie Bower**  
Assistant Division Director  
Criminal Justice Information Center  
**Michigan State Police**



"We really enjoyed how they treated us, especially now as clients, how they stayed with us."

**John Kalamaras**  
Senior Healthcare Informatic Analyst  
**DataGen**



## Achieving Business Goals

When we collaborate with our customers, there's nothing we can't do.



"With Information Builders, we're able to use data to drive revenue, increase market share, improve our operational efficiencies, and improve quality of care."

**Dan Foltz**  
Program Director, EDW and Analytics  
St. Luke's University Health Network



"This solution will allow First Rate to get returns of over 8-10 percent for our clients using this tool and provide peace of mind knowing they can take care of issues before they arise."

**Deborah Repak**  
Managing Director and GM, Products  
First Rate Investment Systems

## We Are Where You Are

With dozens of offices across the globe, we're ready to serve when you need us.



### Find out more

We can help you succeed.

Talk to your local Information Builders representative to learn how.

Visit us at [informationbuilders.com](http://informationbuilders.com), e-mail [askinfo@informationbuilders.com](mailto:askinfo@informationbuilders.com), or call **(800) 969-4636** in the U.S. and Canada.

Connect With Us





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